



**BRIMBANK**  
CITY COUNCIL

**Municipal** Public Health **Plan** 2004-2006

VOLUME **1** THE PLAN





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## GLOSSARY

Abbreviation	
BCC	Brimbank City Council
BPA	Brimbank Preschool Association
CALD	Culturally and Linguistically Diverse
DHS	Department of Human Services (Victoria)
ECMS	Early Childhood Management Services
IRSED	Index of Relative Social and Economic Disadvantage
LGAs	Local Government Authorities
LLEN	Local Learning and Employment Network
LOTE	Languages other than English
MRCs	Migrant Resource Centres
MSD	Melbourne Statistical Division
PCP	Primary Care Partnerships
SILC	Sydenham Interactive Learning Centre
Vict. Univ.	Victoria University
WMR	Western Metropolitan Region
WREDO	Western Region Economic Development Organisation

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**Health is a state of complete physical, social and mental wellbeing and not merely the absence of disease or infirmity. To reach such a state of health an individual or group must be able to identify and to relate aspirations, satisfy needs and change or cope with their environment.**

*(Reference: Ottawa Charter, 1986)*



## 1.0 INTRODUCTION

The Municipal Public Health Plan is one of two key documents, the other being the Municipal Strategic Statement, that sets clear and strategic directions in relation to community health and wellbeing.

The purpose of the Brimbank Municipal Public Health Plan is to identify community health and wellbeing needs and issues, and establish clear service planning and provision priorities for the next three years.

The Municipal Public Health Plan will provide a basis for a planned approach to the provision of services and infrastructure, and the establishment of partnerships. In particular the Plan will ensure that:

- there is a clear understanding of roles, responsibilities and priorities across the organisation;
- response to health issues and opportunities are well coordinated;
- priorities are based on substantiated need and sustainable outcomes;
- the diverse interests and needs of the community are represented;
- resources are directed to priority areas;
- partnership opportunities are identified and maximised;
- planning is not ad hoc.

The Municipal Public Health Plan draws on information gathered through many community consultation workshops and forums and a range of Council service planning projects. As a result, the Municipal Public Health Plan is able to identify commonly occurring community health and wellbeing issues that present from the community, and through Council planning processes.

Key health and wellbeing issues for Brimbank for the next 3 years have been identified in relation to:

- Participation & Connection
- Illness & Disease
- Community & Personal Safety

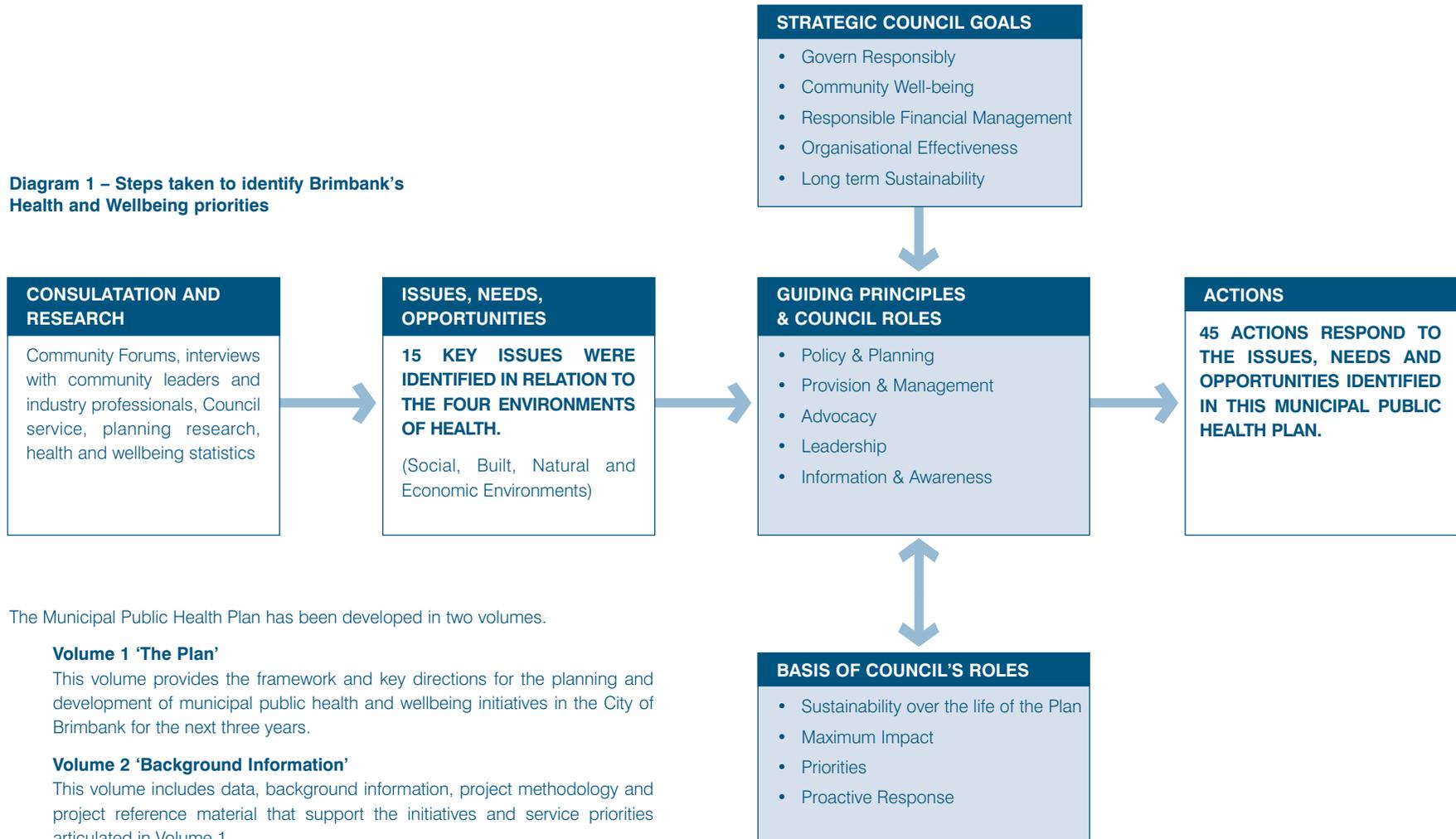
- Access & Affordability
- Urban/Town Planning
- Housing & Accommodation
- Public Amenity
- Public Assets
- Traffic Management & Safety
- Transport
- Resource Management
- Waste Management
- Public Space
- Employment & Learning
- Business Development

Council has determined that it will play one or a number of the following roles to address the issues that have emerged in relation to each of the above subjects:

- Service Planning,
- Service Provision and Management,
- Information and awareness, and in particular
- Advocacy and
- Leadership.

The diagram on the following page provides an overview of the steps taken to identify and address Brimbank's priority health and wellbeing needs for the next three years.

**Diagram 1 – Steps taken to identify Brimbank’s Health and Wellbeing priorities**



The Municipal Public Health Plan has been developed in two volumes.

**Volume 1 ‘The Plan’**

This volume provides the framework and key directions for the planning and development of municipal public health and wellbeing initiatives in the City of Brimbank for the next three years.

**Volume 2 ‘Background Information’**

This volume includes data, background information, project methodology and project reference material that support the initiatives and service priorities articulated in Volume 1.



## 2.0 BACKGROUND TO THE BRIMBANK MUNICIPAL PUBLIC HEALTH PLAN 2004-2006

The City of Brimbank is made up of a number of diverse communities that add to the unique, vibrant and ever changing nature of the City. The challenge for Council is to capture the essence and spirit of these communities to ensure that difference is valued and embraced in community life. If it is not, communities risk becoming withdrawn, isolated, and disengaged. The potential impact of this situation is well documented in terms of individual and community health and wellbeing.

To address health and wellbeing issues, needs and aspirations is complex. Priorities, attitudes, motivations and expectations in relation to health and wellbeing needs and desired outcomes, are influenced by life stage, gender, experience, age, culture, socio-economic position, and any number of other factors. As a result there is a complexity of issues that will find their way into the Municipal Public Health Planning agenda.

### 2.1 BRIMBANK HEALTH AND WELLBEING PLANNING

Local government authorities in Victoria are required by legislation to develop a Municipal Public Health Plan, prepared at three year intervals, with annual reviews in accordance with the Victorian Health Act 1958 (Section 29A).

It is required that Council's Municipal Public Health Plan considers community health and wellbeing in terms of the four 'environments' of health. These are outline below.

Table 1 – The four 'Environments of Health'

<b>The BUILT Environment</b>	For example, needs, issues and opportunities relating to: <ul style="list-style-type: none"> <li>• urban planning</li> <li>• transport</li> <li>• facilities for families</li> <li>• recreation &amp; open space facilities</li> <li>• public amenities including footpaths</li> <li>• housing and accommodation</li> </ul>
<b>The SOCIAL Environment</b>	For example, needs, issues and opportunities relating to: <ul style="list-style-type: none"> <li>• sense of community</li> <li>• social isolation</li> <li>• age, gender</li> <li>• community networks &amp; linkages</li> <li>• counselling &amp; support services</li> <li>• access for people with special needs</li> </ul>
<b>The ECONOMIC Environment</b>	For example, needs, issues and opportunities relating to: <ul style="list-style-type: none"> <li>• employment</li> <li>• business sustainability</li> <li>• access and equity</li> <li>• vocation &amp; training</li> <li>• commerce and industry</li> <li>• external/global impacts</li> </ul>
<b>The NATURAL Environment</b>	For example, needs, issues and opportunities relating to: <ul style="list-style-type: none"> <li>• condition of waterways</li> <li>• waste management</li> <li>• access management</li> <li>• natural vegetation &amp; landscapes</li> <li>• topography</li> <li>• conservation &amp; preservation</li> </ul>

(Reference: *Environments for Health – Municipal Public Health Planning Framework*, Victorian Dept. Human Services)

Council is committed to ensuring that the contribution that it makes to the health and wellbeing of the City is effective and innovative. It recognises that this will be best achieved through:

- services and programs that are well integrated across all levels of government and through the community;
- a 'preventative' approach to addressing health and wellbeing issues;
- a community that is well informed of opportunities, information, services and programs; that can help it achieve its healthy lifestyle aspirations;
- individuals and families that have access to the relevant life stage services and information;
- natural and urban landscapes:
  - that provide a range of recreation, work, residential and visitor opportunities,
  - in which the community has pride,
  - in which the community feels safe;
- effective and engaging social and cultural networks.

## 2.2 STATE AND FEDERAL HEALTH AND WELLBEING PRIORITIES

The State and Federal Governments have identified a number of health and wellbeing priorities. These priorities have been considered in terms of the current and emerging health and wellbeing priorities for the City of Brimbank.

Volume 2 ('Background Information') of this Municipal Public Health Plan provides a summary of the state and federal health and wellbeing priorities.

## 2.3 COUNCIL AND COMMUNITY PARTNERSHIPS

The Municipal Public Health Plan emphasises the vital role that is played by community-based and business organisations in the making and sustaining of a healthy community. Accordingly, the Plan acknowledges the need for co-operative partnerships between key players to:

- maximise the effectiveness of resources that are dedicated to providing services, programs and amenities as well as advocacy work, and
- identify innovative ways of engaging and linking culturally and diverse communities and individuals.

Council recognises and acknowledges the role played by the many organisations that form the health and wellbeing network, and which are crucial for maintaining resources that cater for the diverse health and wellbeing needs of the Brimbank community.

The effective planning, management and development of health and wellbeing services requires an integrated and cooperative approach across the organisation. This is particularly important in relation to health and wellbeing because of the significant role most Council Departments play in providing for related services and programs.

Within Council's strategic planning framework there must be a process that requires and allows for effective input, referral and review to each of Council's service and advocacy planning projects, as opposed to them being developed in isolation from each other and the community.



### 3.0 COUNCIL'S ROLE IN THE PROVISION OF HEALTH AND WELLBEING SERVICES

Council has a significant number of statutory responsibilities in relation to community health and wellbeing services, and related advocacy opportunities. In addition, Council provides for a diverse range of community health and wellbeing needs through all of its service areas. An overview of the scope of Council's work in relation to maintaining and enhancing community health and wellbeing is provided in the following table.

**TABLE 1 – An Overview of Council Services and Their Health and Wellbeing Benefit**

Examples of Service & Programs		Examples of Service & Programs	
<b>Youth and Family Services</b> <ul style="list-style-type: none"> <li>Youth Services</li> <li>Preschool Programs</li> </ul>	<ul style="list-style-type: none"> <li>Maternal and Child Health Programs</li> <li>Childcare Programs</li> </ul>	<ul style="list-style-type: none"> <li>Improved social, educational and physical outcomes through effective learning, development and social programs.</li> <li>Early detection of family and baby health needs, through effective monitoring programs and health and wellbeing advice and support.</li> </ul>	
<b>Leisure Services</b> <ul style="list-style-type: none"> <li>Open Space planning</li> <li>Arts, recreation, aquatic, sporting facilities &amp; programs</li> </ul>	<ul style="list-style-type: none"> <li>Libraries</li> <li>Events &amp; Community Festivals</li> </ul>	<ul style="list-style-type: none"> <li>Improved cultural appreciation and understanding.</li> <li>Improved fitness outcomes and opportunities</li> <li>Community learning, sharing, meeting and engagement opportunities for volunteers, older people, young people etc.</li> </ul>	<ul style="list-style-type: none"> <li>Effective and responsive community organisations and clubs.</li> <li>Profiling and celebrating diversity and community organisations and clubs.</li> <li>Profiling and celebrating diversity and community resulting in improved social understanding and cohesion.</li> </ul>
<b>Aged &amp; Disability Services</b> <ul style="list-style-type: none"> <li>Community Facilities</li> <li>Home Care Services</li> </ul>	<ul style="list-style-type: none"> <li>Community Transport</li> <li>Respite and Support Services</li> <li>Meal/Food Services</li> </ul>	<ul style="list-style-type: none"> <li>Breaking down of isolation through social engagement and physical activity programs, meeting place opportunities, and community transport programs.</li> <li>Maintaining independent living opportunities and benefits.</li> </ul>	<ul style="list-style-type: none"> <li>Families and carers that are supported in their carer role.</li> <li>Improved health and wellbeing through healthy living support programs e.g. 'meals-on-wheels' .</li> </ul>
<b>Environmental Health Services</b> <ul style="list-style-type: none"> <li>National Immunisation programs</li> <li>Food and Health Premises registrations and inspections</li> </ul>	<ul style="list-style-type: none"> <li>Infectious Disease Control</li> <li>Public Health &amp; Environmental Protection</li> <li>Tobacco Reform and Education</li> </ul>	<ul style="list-style-type: none"> <li>Minimisation of communicable disease for 'at risk age' groups</li> <li>Maintenance of public safety in relation to food premises, food handling processes and health premises.</li> </ul>	<ul style="list-style-type: none"> <li>Safe public and community living environments.</li> <li>Minimising of negative impacts.</li> </ul>
<b>Strategic and Land Use Planning</b> <ul style="list-style-type: none"> <li>Residential, commercial, community precinct planning</li> </ul>	<ul style="list-style-type: none"> <li>Building and estate planning and approvals</li> </ul>	<ul style="list-style-type: none"> <li>Strong community support networks and facilities.</li> <li>Core community facilities available within local communities.</li> <li>Safe communities.</li> </ul>	<ul style="list-style-type: none"> <li>Positive and healthy natural and built environments.</li> <li>Mix of lifestyle opportunities and needs (living, working, recreation) within local community.</li> </ul>
<b>Building and Cleansing Services</b> <ul style="list-style-type: none"> <li>Waste Services</li> <li>Roads Services</li> </ul>	<ul style="list-style-type: none"> <li>Parks Services</li> <li>Community Safety</li> <li>Engineering Services</li> </ul>	<ul style="list-style-type: none"> <li>Public safety through safe and effective pedestrian and road networks, public buildings, and crime prevention strategies.</li> <li>Positive environmental amenity and healthy natural environments.</li> <li>Safe and attractive public buildings.</li> </ul>	<ul style="list-style-type: none"> <li>Parks, trails, playgrounds that provide a range of health and fitness and community 'play' and relaxation opportunities.</li> <li>Minimising of negative personal and environmental impacts of emergencies.</li> </ul>
<b>Risk Management</b> <ul style="list-style-type: none"> <li>Auditing of potential risk issues</li> </ul>	<ul style="list-style-type: none"> <li>Identifying risk minimisation opportunities</li> <li>Monitoring of Compliance</li> </ul>	<ul style="list-style-type: none"> <li>Maximising the safety of the community in public places including parks, playgrounds, roads, footpaths, community buildings.</li> </ul>	<ul style="list-style-type: none"> <li>Advice for community groups operating from Council facilities in relation to exposure to adverse impacts of risk.</li> </ul>
<b>Strategic Environmental Planning</b> <ul style="list-style-type: none"> <li>Municipal Emergency and Response Plan</li> </ul>		<ul style="list-style-type: none"> <li>Effective response to community emergencies in conjunction with emergency services, to minimise risk to persons, property and infrastructure.</li> </ul>	
<b>Building Control Services Community Regulation</b>		<ul style="list-style-type: none"> <li>Safe private and public environments e.g. swimming pools, school crossing supervisors, animal control, monitoring of building standards.</li> </ul>	

## 4.0 BRIMBANK HEALTH AND WELLBEING DIRECTIONS AND PRIORITIES 2004 – 2006

### 4.1 VISION

The following is Council's Vision in relation to municipal public health and wellbeing:

**A HEALTHY, POSITIVE AND CREATIVE COMMUNITY**  
that  
**IS AWARE OF ITS HEALTH AND WELLBEING NEEDS AND ASPIRATIONS,  
HAS THE CONFIDENCE AND ABILITY TO BUILD HEALTHY PERSONAL  
AND SOCIAL ENVIRONMENTS,**  
and  
**ENCOURAGES AND SUPPORTS ITS MEMBERS TO ACHIEVE  
THEIR HEALTH AND WELLBEING GOALS.**

This Vision builds on Council's 'Community Strengthening' service objectives that focus on encouraging the community as individuals and groups via social networks, partnerships, advocacy, development and support to:

- have and demonstrate a sense of belonging and connection;
- work together to shape their current circumstance, and achieve their aspirations;
- to have, and to feel that they have, the capacity to effectively take charge of their future;
- establish opportunities for mutual and ongoing support, information sharing and the promotion of community understanding.

### 4.2 GUIDING PRINCIPLES

The Guiding Principles on the following page provide the basis for Council practice in relation to the planning and management of community health and wellbeing services and advocacy opportunities. They have been developed from consultation with stakeholders and from research undertaken for a number of Council's strategic planning projects.



**TABLE 2 – Principles that will Guide Council’s Role in Implementing the Municipal Public Health Plan**

Guiding Principle		Outcome of the Principle
<p>Guiding Principle 1 <b>Service Policy and Planning</b> Service policies and planning will be well integrated, and will recognise the diverse range of community health and</p>	<p>wellbeing needs, and the services and facilities that provide for these needs</p>	<p>Outcomes of the Guiding Principle may include:</p> <ul style="list-style-type: none"> <li>• Strategic planning frameworks and policies that clearly identify the role of Council and strategic partners e.g. advocacy, service provision for specific services.</li> <li>• The development of service and corporate business plans and policies to guide the delivery of services by Council.</li> </ul> <ul style="list-style-type: none"> <li>• The preparation of services specifications and performance criteria to guide the delivery of services provided on behalf of Council by external agencies.</li> <li>• Involvement in service planning projects for which other agencies are responsible.</li> </ul>
<p>Guiding Principle 2 <b>Service Provision and Management</b> Council is one of a diverse number of</p>	<p>strategic government, community and business partners responsible for the delivery of effective health and wellbeing services, programs and amenities.</p>	<p>Outcomes of the Guiding Principle may include:</p> <ul style="list-style-type: none"> <li>• A diverse range of: <ul style="list-style-type: none"> <li>- private and community-based providers that provide different service and support options e.g. accommodation.</li> <li>- government and professional services that cater for physical, mental and emotional health.</li> </ul> </li> </ul> <ul style="list-style-type: none"> <li>- community clubs and centre-based programs that cater for social, recreation, sport and fitness and cultural needs.</li> <li>- Not-for-profit organisations that provide support and advice</li> <li>• Services that cater for the cultural, social needs and access issues of specific populations e.g. CALD communities, young people, people with mental illness</li> </ul>
<p>Guiding Principle 3 <b>Advocacy</b> Council and health and wellbeing partners must form strategic advocacy</p>	<p>alliances to ensure that the changing needs of the community are met by making effective representations to responsible agencies.</p>	<p>Outcomes of the Guiding Principle may include:</p> <ul style="list-style-type: none"> <li>• Identification of advocacy opportunities.</li> <li>• The targeting of advocacy partnerships.</li> <li>• Targeted advocacy strategies in line with priorities in this strategy.</li> </ul> <ul style="list-style-type: none"> <li>• Representation by Council: <ul style="list-style-type: none"> <li>- in support of priority service providers and programs to government, business, philanthropic trusts etc.</li> <li>- in relation to funding, resource levels, special and changing community needs.</li> </ul> </li> </ul>
<p>Guiding Principle 4 <b>Leadership</b> Positive leadership and innovation will result in a strong, vibrant community, and a valuing of individuals and groups for their participation in community life.</p>		<p>Outcomes of the Guiding Principle may include:</p> <ul style="list-style-type: none"> <li>• A community in which individuals: <ul style="list-style-type: none"> <li>- feel connected and valued for who they are and what they do</li> <li>- feel that they make a difference by 'being part of their community'</li> <li>- feel supported in their home, community and work roles.</li> </ul> </li> <li>• A community: <ul style="list-style-type: none"> <li>- that encourages and supports participation through community, business and cultural networks and opportunities</li> </ul> </li> </ul> <ul style="list-style-type: none"> <li>- that values the contribution made by individuals to family, community and work life</li> <li>- that is supportive and tolerant.</li> <li>• Community, business and Council services and programs that: <ul style="list-style-type: none"> <li>- support and share in innovation</li> <li>- show leadership in their field</li> <li>- provide social, economic, and environmental benefits to the community</li> <li>- can develop cooperative community/business ventures.</li> </ul> </li> </ul>
<p>Guiding Principle 5 <b>Information and Awareness</b> Innovative and targeted communication strategies are needed</p>	<p>to maximise community awareness of health and wellbeing opportunities, support networks and services, and the benefits of a healthy lifestyle.</p>	<p>Outcomes of the Guiding Principle may include:</p> <ul style="list-style-type: none"> <li>• Avenues of information, advice and referral that is relevant to the broader community and to specific population groups e.g. CALD communities, young people.</li> <li>• Developing and/or circulating general health and wellbeing information.</li> </ul> <ul style="list-style-type: none"> <li>• Promoting and/or building on state and national health and wellbeing campaigns.</li> <li>• Enhancing community information channels.</li> <li>• Promoting benefits of specific health and wellbeing actions/activities.</li> </ul>

### 4.3 HEALTH AND WELLBEING PRIORITIES

This Municipal Public Health Plan highlights a diverse range of issues that relate to health and wellbeing in the Brimbank community. Issues and opportunities that have been identified for action satisfied at least one of the following criteria:

- was significant throughout the community consultation process;
- was identified as a priority by government departments, agencies and community groups;
- is significant in relation to disease and illness data;
- has particular implications in relation to the demographic profile of the City;
- relates to the primary prerequisites for health, that is peace, shelter, education, food, income, stable ecosystem, sustainable resources, social justice and equity.

Council recognises and acknowledges the role played by the many organisations that form the health and wellbeing network in Brimbank and the region, and which are crucial for maintaining resources that cater for the diverse health and wellbeing needs of the Brimbank community.

As with all of these organisations, Council's role will vary considerably in relation to each of the issues identified in the Municipal Public Health Plan (Volume 2). As a priority, Council's role must reflect the need to ensure its core responsibilities relating to community health and wellbeing are fulfilled.

Council also recognises and accepts that it has far wider charter in relation to health and wellbeing programs and initiatives, particularly in relation to the initiation of networks and facilitation of community involvement.

It needs to be noted that there are very few issues and projects relating to its community in which Council is not involved. For example, Council is not responsible for the transport system throughout the City, however, it has significant input into the development of integrated transport policies and planning, and advocates on behalf of the community in relation to public transport needs.

In determining its KEY role, Council has considered:

- the sustainability of its role over the life of the plan;
- the way in which it, as a local Council, can make the maximum impact;
- priorities identified in the plan;
- opportunities for a proactive response to health and wellbeing issues.

Council also recognises that it has a support role to play in relation to:

- community and agency health and wellbeing initiatives that are developed in response to this plan;
- community and agency health and wellbeing issues that are developed in response to allied community and Council strategic plans.

Table 3 provides a summary of the health and wellbeing issues that have emerged as the priorities for the Brimbank community for the next three years and, the five Key Roles that Council may play in relation to addressing these priorities.

The principles that guide these roles are detailed in section 4.2



**TABLE 3 – KEY Council Roles in Relation to Issues Identified in the Municipal Public Health Plan.**

PRIORITY ISSUES (as identified through the plan)	COUNCIL ROLE/S					Target Groups (Outcomes and/or Partnerships)	No. of Actions addressing the Issue*
	Service Policy & Planning	Service Provision & Management	Advocacy	Leadership	Information & Awareness		
Participation & Connection	√	√		√	√	General Community, CALD communities, young people, older people	18
Illness & Disease	√		√		√	General Community, CALD communities, young people/young adults, older people	10
Community & Personal Safety	√		√			General Community	6
Access & Affordability	√		√			General Community, CALD Communities	17
Urban/Town Planning	√		√	√		General Community	7
Housing & Accommodation			√			Older people, Young people, CALD communities	3
Public Amenity	√	√		√		General Community, Business, Community groups	10
Public Assets	√	√		√		General Community, Community groups	5
Traffic Management & Safety	√	√	√	√	√	General Community	3
Transport			√			General Community, Older People, Young people	2
Resource Management	√			√	√	General Community	5
Waste Management	√	√		√	√	General Community	2
Public Space	√	√		√		General Community	6
Employment & Learning			√			General Community, Young people	2
Business Development	√		√			Older people, Children, Business	3

(\*Note: Some issues are addressed by a number of Actions)

**5.0 IMPLEMENTATION AND REVIEW**

An Implementation and Review Committee with representatives from Council Departments that have a key role in the implementation of the Action Plan will be established to monitor the Action Plan in accordance with key measures.

In addition, relevant projects will be reviewed and monitored by separate project management teams that will report findings to the Implementation and Review Committee. These project teams will involve community, business and Council representation as relevant to the project.

A review process is important to ensure that the Action Plan continues to respond to current issues and opportunities. The Municipal Public Health Plan has been prepared as a working document that provides a basis for Departmental 'workplans', and community and Council partnerships.

It is therefore essential that the principles on which the Municipal Public Health Plan is based, continue to reflect the changing needs and priorities of Council, the community and other stakeholders. It unlikely that there will be significant change to the vision and principles of the plan over its three year life, however, actions may be reviewed and varied in response to changing needs.

Annual monitoring On an annual basis, the Action Plan and priorities will be reviewed to identify changing needs and issues, and to ensure the Municipal Public Health Plan is being implemented in accordance with key measures.

3 years (2006) Full review of the Municipal Public Health Plan.



A person is shown from the side, holding a kite against a clear blue sky. The kite is white with a patterned tail. The person is wearing a dark t-shirt. The entire image is overlaid with a semi-transparent blue filter.

**Action Plan** 2004-2006

VOLUME **1** THE PLAN



## ACTION PLAN

In addition to the array of Council work and services, the following Action Plan sets out a strategy for addressing Brimbank's health and wellbeing priorities for the next 3 years. This strategy is based on extensive consultation undertaken for a range of Council strategic planning projects, health and wellbeing planning forums, interviews and workshops and National, State, and local health and wellbeing data and demographic information.

Strategies have been developed in response to the key findings that are documented in Volume 2 – 'Key Findings'. Many 'Actions' respond to issues raised in relation to one or more of the Health Dimensions – the *Social Environment*, the *Built Environment*, the *Natural Environment* and the *Economic Environment*. 'Actions' have been recorded under the most relevant 'Health Dimension'.

Issue		Actions	Resources	Year	Who/ Partnerships	Council Priority Role/s	Lead Council Department
<b>HEALTH DIMENSION - SOCIAL ENVIRONMENT</b>							
<b>Participation and Connection</b>	<b>1</b>	<p><b>Primary Health Care Referral Networks</b> Facilitate discussions with primary health care providers to:</p> <ul style="list-style-type: none"> <li>identify opportunities for improving the effectiveness of the primary health care referral and support network,</li> <li>expand the 'referral network' to include referral to preventative health and wellbeing and rehabilitation opportunities e.g. walking groups, leisure and aquatic centres, exercise referral programs,</li> <li>identify need and opportunity for different service/opportunity 'referral models' to be established e.g. medical to medical, medical to recreation/fitness etc. referral of clients/patients to proactive, and intervention, health and wellbeing opportunities e.g. local walking group, local aquatic centre,</li> <li>identify barriers to local participation in preventative health care opportunities and advocate for removal,</li> <li>engage CALD and indigenous communities in mainstream services and participation opportunities.</li> </ul>	<p>Facilitation from within operational budget</p> <p>\$10,000 (seek external funding)</p>	2004/2005	<p><b>Brimbank CC</b> Human Services</p> <p><b>Other</b> Local health providers, GPs, Vict. Univ., Primary Care Partnerships, recreation/fitness/sport facilities &amp; organisations</p>	<ul style="list-style-type: none"> <li>Leadership</li> <li>Information &amp; Awareness</li> </ul>	Aged & Disability Services
	<b>2</b>	<p><b>Lifestyle Participation Initiatives</b> Support the development and promotion of a range of active participation initiatives in the community. Opportunities should be considered in relation to:</p> <ul style="list-style-type: none"> <li>projects that have a proven foundation in the community i.e. build on what is working,</li> <li>projects that cater for priority groups including older people, young people, people from CALD communities, people with disabilities,</li> <li>projects that can be self-sustaining in the longer term,</li> <li>facility based programs e.g. Leisure &amp; Aquatic Centres, Community Centres,</li> <li>resourcing of innovative initiatives,</li> </ul>	<p>Initial planning from within operational budget</p> <p>Seek external funding</p>	2005/06	<p><b>Brimbank CC</b> Human Services Other Depts. as relevant.</p> <p><b>Other</b> State &amp; Federal Govt., Schools, community groups,</p>	<ul style="list-style-type: none"> <li>Policy &amp; Planning</li> <li>Provision &amp; Management (of amenities)</li> <li>Leadership</li> </ul>	Human Services Division

Issue		Actions	Resources	Year	Who/ Partnerships	Council Priority Role/s	Lead Council Department
		<ul style="list-style-type: none"> <li>effective information and awareness programs relating to promotion of the benefits of active participation, partnerships with key community organisations, particularly schools (young people and curriculum, linkages), preschools (parents as carers/"influencers" of family behaviours), Committees of Management, etc.</li> </ul>			clubs, LGAs, Vict. Univ., State Sporting, Assns. Doctors		
	3	<p><b>Aquatic and Leisure Centres</b> Review centre based programming to:</p> <ul style="list-style-type: none"> <li>ensure that barriers to participation for target groups identified in this plan are minimised and opportunities for 'inclusion' are expanded,</li> <li>identify new initiatives to increase participation in healthy lifelong activities, and opportunities to participate in 'health and wellbeing' learning activities, e.g. nutrition/diet, managing daily routines, mental health.</li> </ul>	Within operational budget	2004/05  Ongoing	<p><b>Brimbank CC</b> Leisure Services, Youth &amp; Family Services, Aged &amp; Disability Services</p> <p><b>Other</b> Migrant Resource Centre, support org's, Schools</p>	<ul style="list-style-type: none"> <li>Provision &amp; Management</li> <li>Information &amp; Awareness</li> </ul>	Leisure Services
	4	<p><b>Information</b> As part of Council's Communication Strategy:</p> <ul style="list-style-type: none"> <li>liaise with local newspapers and community events e.g. school fetes, festivals, to identify opportunities to profile and promote primary care services, crisis intervention services and recreation opportunities for young people, older people, families and CALD communities, people with disabilities,</li> <li>develop Council's website to include information on key community points of contact, healthy lifestyle opportunities, volunteer opportunities, etc. including consideration of linking Council website to other peak organisations,</li> <li>identify opportunities to promote through Council services, programs and events,</li> <li>liaise with peak ethnic associations to identify opportunities to effectively communicate with CALD communities.</li> </ul>	Within operational budget	2004/06  Ongoing	<p><b>Brimbank CC</b> Corporate Communications, Human Services</p>	<ul style="list-style-type: none"> <li>Information &amp; Awareness</li> </ul>	Corporate Communications
	5	<p><b>Council Representation on Peak Community Groups</b> Review Council's representation on key health and wellbeing committees to ensure that:</p> <ul style="list-style-type: none"> <li>Council's resources are most effectively placed to achieve priorities outlined in this Municipal Public Health Plan,</li> <li>the level and type of representation is appropriate,</li> <li>representation is prioritised so that it is sustainable over time.</li> </ul>	Within operational budget	2004/2005  Ongoing	<p><b>Brimbank CC</b> Human Services, Environmental Planning, Council Business</p> <p><b>Other</b> Primary Care Partnerships, peak community orgs.</p>	<ul style="list-style-type: none"> <li>Information &amp; Awareness</li> <li>Advocacy</li> </ul>	Executive
	6	<p><b>Volunteering</b> Develop and implement a 'Volunteer Action Plan' that includes working with relevant Council Departments and volunteer organisations to:</p> <ul style="list-style-type: none"> <li>identify opportunities, issues, resource requirements, funding opportunities and project</li> </ul>	<b>Project Investigation</b> from within operational budget	2004/2005  Ongoing	<p><b>Brimbank CC</b> Human Services, Parks Services</p>	<ul style="list-style-type: none"> <li>Policy &amp; Planning</li> <li>Leadership</li> </ul>	Aged & Disability Services



Issue		Actions	Resources	Year	Who/ Partnerships	Council Priority Role/s	Lead Council Department
		<ul style="list-style-type: none"> <li>development staging for an on-line Volunteer Opportunity database,</li> <li>strengthen volunteer networks,</li> <li>identify effective community based volunteer models,</li> </ul> develop a centralised organisational database of volunteer training and support programs that are currently provided through Council and other organisations, and those for which there is future need, increase participation by CALD, indigenous and other isolated groups	<b>Project Development</b> seek external funding		<b>Other</b> Volunteer based organisations, Vict. Univ.		Aged & Disability Services
	7	<b>Community Events</b> For the next 3 years include the focus/theme of health and wellbeing as part of community events, e.g. Children's Week, Senior Citizens Week, Refugee Week, National Youth Week, Harmony Day, with particular emphasis on: <ul style="list-style-type: none"> <li>encouraging access/breaking down barriers to primary care services,</li> <li>engaging special needs groups, particularly isolated CALD communities, young people and older people,</li> <li>physical activity opportunities and initiatives,</li> <li>community participation opportunities, e.g. groups membership, volunteering.</li> </ul>	Within operational budget, and seek external funding	Ongoing  2004 - 2006	<b>Brimbank CC</b> Human Services, Leisure Services, Corporate Communications  <b>Other</b> Community & volunteer groups, agencies, Vict. Univ.	<ul style="list-style-type: none"> <li>Provision &amp; Management</li> <li>Leadership</li> </ul>	Human Services Division
	8	<b>Cultural Plan</b> Develop and Implement a 'Cultural Plan' that: <ul style="list-style-type: none"> <li>states Council policy and directions in relation to arts and culture development and engagement,</li> <li>identifies opportunities for expression of community through art and culture, e.g. art in public places, 'cultural landscapes',</li> <li>identifies opportunities to engage the broader community, in particular isolated community groups including CALD and indigenous communities, young people, older people, and people with disabilities.</li> </ul>	The Plan \$30,000  <b>Implementation</b> As per the Plan and, seek external funding	2004/2005  Ongoing	<b>Brimbank CC</b> Human Services, Leisure Services, Parks Services, Strategic & Land Use Planning  <b>Other</b> Arts/Cult. Groups, Service Groups, peak arts groups, Vict. Univ.	<ul style="list-style-type: none"> <li>Policy &amp; Planning</li> <li>Leadership</li> </ul>	Leisure Services
	9	<b>Health Promotion Projects</b> Through Council's planning and coordination role, identify State and/or National Health Promotion campaigns that have a relevance for local priorities and: <ul style="list-style-type: none"> <li>further develop these at the local level through existing services,</li> <li>maximise opportunities for cross-organisational promotion and coordination of these campaigns through specific service areas.</li> </ul>	<b>Coordination</b> from within operational budget  <b>Project Development</b> seek external funding.	Ongoing  2004 - 2006	<b>Brimbank CC</b> Human Services  <b>Other</b> Local health providers, GPs, WREDO, Vict. Univ. Brimbank/Melton PCP, MRC.	<ul style="list-style-type: none"> <li>Information &amp; Awareness</li> <li>Leadership</li> </ul>	Human Services Division

Issue		Actions	Resources	Year	Who/ Partnerships	Council Priority Role/s	Lead Council Department
	10	<p><b>West Sunshine Community Centre Review</b> Address the findings of the West Sunshine Community Centre Review, particularly in relation to:</p> <ul style="list-style-type: none"> <li>health and wellbeing programs,</li> <li>'active participation' programs that cater for a range of age groups, cultural needs and other special needs groups,</li> <li>recreation based programs for young people,</li> <li>building cooperative and integrated programs with other community networks and agencies e.g. schools, youth service providers, migrant associations,</li> <li>consider public transport access to this centre.</li> </ul>	<p><b>Implementation</b> from within operational budget</p> <p><b>Program Development</b> seek external funding</p>	2004/05	<p><b>Brimbank CC</b> Leisure Services, Youth &amp; Family Services, Aged &amp; Disability Services</p> <p><b>Other</b> Migrant Resource Centre, support org's, Sporting Assn's, Schools</p>	<ul style="list-style-type: none"> <li>Provision &amp; Management</li> <li>Leadership</li> <li>Information &amp; Awareness</li> </ul>	Leisure Services
		<b>Refer also Recommendation No. 35</b>					
	11	<p><b>Older Adults Action Plan</b> Develop an 'Older Adults Action Plan' that focuses on Council's role in health promotion and preventative programs as well as the delivery of community aged care services and includes strategies to:</p> <ul style="list-style-type: none"> <li>ensure a 'whole of Council' approach to the health and wellbeing of older people,</li> <li>plan for and manage demand for aged community care services,</li> <li>identify and promote community involvement opportunities e.g. volunteering,</li> <li>residential options – 'in place downsizing' opportunities, supported accommodations, respite care, etc.,</li> <li>active participation and community involvement opportunities, e.g. modified sports and expansion of mainstream activities, fitness, cultural and 'learning' programs.</li> </ul>	<p><b>The Plan</b> \$35,000</p> <p><b>Implementation</b> As per the Plan and, seek external funding</p>	2004/ 2005	<p><b>Brimbank CC</b> Aged &amp; Disability Services, Leisure Services, Town Planning</p> <p><b>Other</b> Older Persons Advisory Committee, MRC</p>	<ul style="list-style-type: none"> <li>Policy &amp; Planning</li> <li>Leadership</li> </ul>	Aged & Disability Services
		<b>Refer also Recommendations No. 13, 20, 22, 28, 36, 42, 43</b>					
<b>Illness and Disease</b>	12	<p><b>Primary Health Care Service Gaps</b> Work in partnership with Primary Care Providers (PCPs) to:</p> <ul style="list-style-type: none"> <li>facilitate the preparation of joint funding submissions and advocacy strategies,</li> <li>increase the number of mental health services available in the region,</li> <li>increase availability of General Practitioner services.</li> </ul> <p>Priorities should deal with service gaps relating to support and referral services for the general community, young people, CALD, migrant communities, indigenous, low income families, older people, people with disabilities.</p>	Within operational budget and external funding	2005/06	<p><b>Brimbank CC</b> Youth &amp; Family Services, Aged &amp; Disability Services</p> <p><b>Other</b> Brimbank/Melton PCP</p>	<ul style="list-style-type: none"> <li>Advocacy</li> </ul>	Aged & Disability Services



Issue		Actions	Resources	Year	Who/ Partnerships	Council Priority Role/s	Lead Council Department
	13	<b>CALD &amp; Indigenous Communities Use of Health Services</b> In conjunction with relevant project partners, establish a 'pilot model' that identifies and implements strategies that increase the use of health care services by a designated CALD community.	\$10,000 (seek external funding)	2004/05	<b>Brimbank CC</b> Youth & Family Services, Aged & Disability Services  <b>Other</b> Brimbank/Melton PCP CEGS, MRC, other key ethno specific agencies, the Gathering Place	<ul style="list-style-type: none"> <li>• Policy &amp; Planning</li> <li>• Information &amp; Awareness</li> </ul>	Youth & Family Services
	14	<b>Brimbank Drug Strategy</b> Implement the 'Brimbank Drug Strategy' with a priority on recommendations that relate to community strengthening and proactive/preventative strategies and advocacy through: <ul style="list-style-type: none"> <li>• enhanced communication and referral between local service and agencies,</li> <li>• raised awareness of issues and relevant services and agencies,</li> <li>• increased community involvement in prevention initiatives.</li> </ul>	As per 'Brimbank Drug Strategy'	2004 - 2006	<b>Brimbank CC</b> Human Services, Environmental Health Services  <b>Other</b> YMCA, GPs provider & support agencies,ISIS Primary Care,Schools, DHS	<ul style="list-style-type: none"> <li>• Policy &amp; Planning</li> <li>• Advocacy</li> <li>• Policy &amp; Planning</li> <li>• Advocacy</li> </ul>	Youth & Family Services  Youth & Family Services
	15	<b>Immunisation</b> Prepare a submission, and ongoing advocacy plan, to the State Government for increase funding for the immunisation program based on current level of provision, level of unmet need, future projections and local implications.	Within operational budget.	2004/2005	<b>Brimbank CC</b> Environmental Health Services	<ul style="list-style-type: none"> <li>• Advocacy</li> </ul>	Environmental Health
	16	<b>Gambling</b> Continue to closely monitor gaming in the City, its impact on the community, and develop appropriate responses in consultation with key agencies and services. This will include: <ul style="list-style-type: none"> <li>• the review of Council's 'Responsible Gaming Policy' to ensure that it addresses contemporary issues and recent and proposed changes to Gambling and Planning legislation.</li> <li>• working with community stakeholders to identify ways of achieving a reduction in the incidence of problem gambling and the resulting impacts on individuals, their families and the community.</li> </ul>	As per funding in the Gambling Strategy	Review of policy in 2004/2005 2004 - 2006	<b>Brimbank CC</b> Youth & Family Services  <b>Other</b> Key Community Service Agencies	<ul style="list-style-type: none"> <li>• Advocacy</li> <li>• Policy &amp; Planning</li> </ul>	Youth & Family Services
		<b>Refer also Recommendations No. 1, 4, 5, 9, 22</b>					
<b>Community &amp; Personal Safety</b>	17	<b>Community Safety Plan</b> Review the 'Community Safety Plan' in relation to the findings of the Municipal Public Health Plan.	\$15,000	2004/2005	<b>Brimbank CC</b> Community Safety, Human Services  <b>Other</b> Police, community groups, Police, DHS	<ul style="list-style-type: none"> <li>• Policy &amp; Planning</li> </ul>	Community Safety Planning

Issue		Actions	Resources	Year	Who/ Partnerships	Council Priority Role/s	Lead Council Department
	18	<p><b>Domestic Violence</b> Partner with CommunityWest to pilot Family Violence Prevention program (refer 'Safer Streets and Homes: A Crime Prevention Strategy for Victoria 2002 – 2005') which aims to:</p> <ul style="list-style-type: none"> <li>develop a model for coordinated local family violence prevention initiatives (primary/secondary prevention and early intervention models),</li> <li>incorporate a range of initiatives to meet the diverse needs of the community, including CALD communities,</li> <li>coordinate activities and projects with existing initiatives and services.</li> </ul>	<p>Program seeding \$10,000</p> <p>Additions to/expansion of programs – seek external funding</p>	2004/05	<p><b>Brimbank CC</b> Community Safety, Human Services</p> <p><b>Other</b> Domestic violence support groups, police, DHS, MRC</p>	<ul style="list-style-type: none"> <li>Advocacy</li> <li>Policy &amp; planning</li> </ul>	Youth & Family Services
	19	<p><b>Dog Management in Public Places</b> Review and expand Council's 'Dogs in Public Places Policy' to consider:</p> <ul style="list-style-type: none"> <li>opportunities and needs in relation to defined 'off-leash' areas, e.g. open space areas vs. 'contained dog run/play areas</li> <li>enforcement issues and opportunities,</li> <li>'codes of behaviour' for animals and owners/handlers,</li> <li>community education opportunities, e.g. responsible pet ownership programs.</li> </ul>	Within operational budget.	2004/2005	<p><b>Brimbank CC</b> Community Regulations, Parks Services, Leisure Services, Risk Management, Environmental Health Services</p> <p><b>Other</b> Animal owners and welfare organisations</p>	<ul style="list-style-type: none"> <li>Policy &amp; planning</li> <li>Provision &amp; Management</li> </ul>	Community Regulations
		<b>Refer also Recommendations No. 25, 28, 41</b>					
<b>Access and Affordability</b>	20	<p><b>Access to Public Buildings</b> Ensure that the Discrimination and Disability Act 1992 (currently under review) principles are included in the design requirements for new public buildings, and are a priority consideration when upgrading public buildings.</p>	With operational budget	2004 - 2006	<b>Brimbank CC</b> Building Services, Strategic & Land Use Planning	<ul style="list-style-type: none"> <li>Policy &amp; planning</li> </ul>	Building Services
	21	<p><b>Council Fees and Charges</b> Ensure that the structure/hierarchy of Council's fees and charges for services continues to consider the requirements of people with special access needs.</p>	Within operational budget	2004 - 2006	<b>Brimbank CC</b> All Council Services	<ul style="list-style-type: none"> <li>Provision &amp; Management</li> <li>Policy &amp; Planning</li> </ul>	All Council Services
	22	<p><b>Health and Wellbeing Information for Families and Children</b> In conjunction with relevant project partners, establish a 'pilot model' to support the work of Maternal and Child Health Nurses in improving the skills and knowledge of a designated CALD community in relation to family health and wellbeing.</p>	\$10,000 (seek external funding)	2005/06	<p><b>Brimbank CC</b> Youth &amp; Family Services, Corp. Communications</p> <p><b>Other</b> MRCs, Primary Care Providers, ECMS, Vict. Univ., CALD communities</p>	<ul style="list-style-type: none"> <li>Information &amp; Awareness</li> </ul>	Youth & Family Services
		<b>Refer also Recommendations No. 2, 3, 4, 7, 8, 10, 13, 26, 27, 35, 36, 41, 43, 45</b>					



Issue		Actions	Resources	Year	Who/ Partnerships	Council Priority Role/s	Lead Council Department
<b>HEALTH DIMENSION – BUILT ENVIRONMENT</b>							
<b>Urban/Town Planning</b>	<b>23</b>	<b>Town Planning and Referral Processes</b> Develop and implement an integrated town planning and referral process between Departments to ensure relevant input across the organisation, particularly in relation to physical and social infrastructure development and environmental amenity.	Within operational budget	2004/ 2005	<b>Brimbank CC</b> Strategic & Land Use Planning, Youth & Family Services, Leisure Services	<ul style="list-style-type: none"> <li>• Policy &amp; Planning</li> <li>• Advocacy</li> </ul>	Strategic and Land Use Planning
	<b>24</b>	<b>Developer Contributions</b> Review, expand and formalise Council's Developer Contributions Policy. In particular note: <ul style="list-style-type: none"> <li>• Development requirements, and a rationale for any requirements that may be over and above state subdivision legislations,</li> <li>• requirements, as substantiated through Council strategic plans, e.g. Children's Services Strategy, Open Space Plan,</li> <li>• type and level of facility provision required/not required, e.g. grassed areas, built facilities,</li> <li>• what will and will not be accepted within specific categories, e.g. drainage easements as open space.</li> </ul>	Within operational budget	2004/ 2005	<b>Brimbank CC</b> Strategic & Land Use Planning, Youth & Family Services, Leisure Services  <b>Other</b> Developers, Dept. of Infrastructure	<ul style="list-style-type: none"> <li>• Policy &amp; Planning</li> <li>• Advocacy</li> </ul>	Strategic and Land Use Planning
	<b>25</b>	<b>Development, Building and Public Space Design</b> Review Council's Urban Design Strategy (1997) in relation to industrial, retail and subdivisional and public space residential developments, to ensure that it clearly identifies: <ul style="list-style-type: none"> <li>• Council and community aspirations,</li> <li>• Council planning and development requirements, including process requirements,</li> <li>• the basis for the Council's position e.g. sustainability, health and wellbeing, liveability,</li> <li>• design principles relating to, but not limited to, public safety, built and natural amenity, and accessibility,</li> <li>• opportunities to effectively respond to the State Government's 'Safer Design Guidelines for Victoria',</li> <li>• opportunities to connect streets and public spaces, reduce opportunities for crime and anti-social behaviour and enhance the liveability of the City.</li> </ul>	Within operational budget. If external assistance say \$15,000	2004/ 2005	<b>Brimbank CC</b> Strategic & Land Use Planning	<ul style="list-style-type: none"> <li>• Policy &amp; Planning</li> <li>• Advocacy</li> </ul>	Strategic and Land Use Planning
		<b>Refer also Recommendations No. 26, 27, 28, 45</b>					
<b>Housing and Accommodation</b>	<b>26</b>	<b>Regional Housing Policy</b> Contribute to the development of the State Government's regional housing policy and strategic housing framework, and within this framework review Council's Local Housing Policy.	Within operational budget	2004/ 2005	<b>Brimbank CC</b> Strategic & Land Use Planning, Youth & Family Services  <b>Other</b> DSE, other LGAs	<ul style="list-style-type: none"> <li>• Policy &amp; Planning</li> <li>• Advocacy</li> </ul>	Strategic and Land Use Planning

Issue		Actions	Resources	Year	Who/ Partnerships	Council Priority Role/s	Lead Council Department
	27	<p><b>Low Cost Housing</b> Develop and implement an ongoing advocacy strategy to the State Government, local Members of Parliament, and Federal Government in relation to:</p> <ul style="list-style-type: none"> <li>the level of current provision of low cost housing for specific needs groups,</li> <li>the level of need for low cost housing for specific needs groups, i.e. older people, low income groups, young people and people with a disability.</li> </ul>	With operational budget	2004/ 2005	<p><b>Brimbank CC</b> Youth &amp; Family Services, Aged &amp; Disability Services, Strategic &amp; Land Use Planning</p> <p><b>Other</b> Welfare agencies, DHS, Housing groups, other LGAs</p>	• Advocacy	Youth & Family Services
		<b>Refer also Recommendation No. 45</b>					
Public Amenity	28	<p><b>Neighbourhood 'Renewal' Programs</b> In conjunction with relevant project partners, pilot a community based 'Neighbourhood Renewal Project' that establishes a framework for future projects.</p>	<p><b>Preliminary Investigation</b> From within operational budget</p> <p><b>Implementation</b> Seek external funding</p>	2005/ 2006	<p><b>Brimbank CC</b> Strategic &amp; Land Use Planning, Leisure Services, Human Services, Environ'l Planning (open space)</p> <p><b>Other</b> WREDO, 'Neighbourhood Committees', DHS, business, Vict. Univ.</p>	<ul style="list-style-type: none"> <li>Leadership</li> <li>Policy &amp; Planning</li> </ul>	Human Services Division
	29	<p><b>Graffiti Management</b> Develop a 'Graffiti Management Strategy' that:</p> <ul style="list-style-type: none"> <li>addresses opportunities in relation to Education (communication, promotion, targeted programs), Elimination (removal policies, community programs), Engagement (funding, sponsorship, collaborative projects), and Enforcement (partnerships with Police, Council role, role of other agencies)</li> <li>responds to the State Government 'Grappling with Graffiti' Strategy,</li> <li>clearly articulates ongoing strategies and resource requirements.</li> </ul>	<p><b>Development</b> The Strategy \$40,000</p> <p><b>Implementation</b> As per Strategy Seek external funding</p>	2004/ 2005	<p><b>Brimbank CC</b> Community Safety, City Operations, Youth &amp; Family Services, Leisure Services</p> <p><b>Other</b> Brimbank Local Safety C'ttee, Police, business</p>	<ul style="list-style-type: none"> <li>Policy &amp; Planning</li> <li>Provision &amp; Management</li> </ul>	Community Safety Planning
	30	<p><b>Public Toilets</b> Undertake a review of Public toilets that includes:</p> <ul style="list-style-type: none"> <li>an audit of the number and condition of amenities,</li> <li>requirements of special needs groups,</li> <li>safety issues associated with public toilets, including location, access times, design,</li> <li>a rationalisation, upgrade, redevelopment plan,</li> <li>review of schedules relating to toilet cleaning to ensure that programs respond to level of use and amenity management needs e.g. wind/litter traps.</li> </ul>	\$40,000	2005/06	<p><b>Brimbank CC</b> Building &amp; Cleansing Services, Parks Services, Leisure Services</p>	<ul style="list-style-type: none"> <li>Policy &amp; Planning</li> <li>Provision</li> </ul>	Building and Cleaning Services
		<b>Refer also Recommendations No. 17, 19, 25, 37, 38, 39, 41</b>					



Issue		Actions	Resources	Year	Who/ Partnerships	Council Priority Role/s	Lead Council Department
Public Assets	31	<p><b>Facilities Asset Management Plan</b> Prepare a Facilities Asset Management Plan that:</p> <ul style="list-style-type: none"> <li>includes a comprehensive database of Council assets and an effective Asset Management Information System,</li> <li>determines priorities based on a clear and agreed set of criteria that includes level of use, risk management, and compliance with relevant codes/legislation as priorities,</li> <li>involves internal and external key stakeholders,</li> <li>includes annual and routine maintenance programs that are reviewed annually in conjunction with relevant Departments,</li> <li>includes maintenance and upgrade issues associated with all public buildings including community centres, pavilions, service delivery centres, toilets, and public structures.</li> </ul>	<p><b>Stage 1</b> \$10,000</p> <p><b>Stage 2</b> \$20,000</p> <p><b>Stage 3</b> \$20,000</p>	2004/ 2005/ 2006	<p><b>Brimbank CC</b> Asset Management, Various Depts. Responsible for asset management</p> <p><b>Other</b> Community groups, neighbourhood groups</p>	<ul style="list-style-type: none"> <li>Policy &amp; Planning</li> <li>Provision &amp; Management</li> </ul>	Asset Management
		<b>Refer also Recommendations No. 23, 24, 25, 34</b>					
Traffic Management & Safety	32	<p><b>Designated Main Roads</b> Facilitate the preparation of a submission and ongoing advocacy plan to the State Government in relation to:</p> <ul style="list-style-type: none"> <li>incomplete and uncommenced amenity works for which Vic Roads is responsible e.g. landscaping, site reinstatement,</li> <li>road funding priorities, particularly as they relate to local traffic management and environmental amenity works e.g. air and noise pollution.</li> </ul>	Within operational budget	2006	<b>Brimbank CC</b> Engineering and City Operations	<ul style="list-style-type: none"> <li>Advocacy</li> </ul>	Engineering Services
	33	<p><b>Road Safety Plan</b> Review, adopt and implement the 'Brimbank Road Safety Plan' targeting projects for 'at risk' groups.</p>	<p><b>Review</b> From within operational budget</p> <p><b>Implementation</b> As per the Plan</p>	2005/06	<b>Brimbank CC</b> Engineering and City Operations, Community Safety	<ul style="list-style-type: none"> <li>Policy &amp; Planning</li> <li>Advocacy</li> </ul>	Engineering Services
	34	<p><b>Road Asset Management Plan</b> Prepare a Road Asset Management Plan that:</p> <ul style="list-style-type: none"> <li>establishes a hierarchy of roads based on agreed criteria</li> <li>establishes level of service in areas of road maintenance</li> <li>establishes upgrade and maintenance priorities and programs based on established criteria.</li> </ul>	Within operational budget	2004/05	<b>Brimbank CC</b> Engineering and City Operations	<ul style="list-style-type: none"> <li>Policy &amp; Planning</li> <li>Provision &amp; Management</li> </ul>	Engineering Services

Issue		Actions	Resources	Year	Who/ Partnerships	Council Priority Role/s	Lead Council Department
Transport	35	<p><b>Integrated Transport Strategy</b> Review Council's 'Integrated Transport Strategy', particularly in relation to:</p> <ul style="list-style-type: none"> <li>improving access to community facilities and infrastructure through improved transport linkages,</li> <li>identifying healthy lifestyle 'transport' options including walking trails and bicycle paths,</li> <li>community education programs that encourage walking and cycling to access local facilities,</li> <li>opportunities to minimise environmental impacts e.g. air and noise pollution</li> </ul>	<p><b>Review</b> Within operational budget</p> <p><b>Implementation</b> As per Strategy</p>	2005	<p><b>Brimbank CC</b> Engineering &amp; City Operations</p> <p><b>Other</b> State/Fed. Govt. , community groups</p>	<ul style="list-style-type: none"> <li>Policy &amp; Planning</li> <li>Advocacy</li> </ul>	Engineering Services
	36	<p><b>Community Transport</b> Review the type and level of community transport available in the community and identify the feasibility and opportunity of providing for additional and/or alternative needs.</p>	\$15,000	2004/05	<p><b>Brimbank CC</b> Aged &amp; Disability Services</p> <p><b>Other</b> Community groups</p>	<ul style="list-style-type: none"> <li>Policy and Planning</li> </ul>	Aged & Disability Services
<b>HEALTH DIMENSION – NATURAL ENVIRONMENT</b>							
Resource Management	37	<p><b>Environment Plan</b> Adopt and implement the 'Environmental Plan' particularly in relation to:</p> <ul style="list-style-type: none"> <li>sustainable management of natural environments</li> <li>responsible and sustainable use of natural resources</li> <li>maintaining and enhancing open space assets</li> <li>community education and awareness programs relating to care and understanding of natural environments</li> <li>opportunities for community participation in natural environment enhancement and management programs.</li> </ul>	As per Environmental Plan	2004 - 2006	<p><b>Brimbank CC</b> Building Control Services, Engineering Services, Leisure Services</p> <p><b>Other</b> Community groups, State/Federal govt.</p>	<ul style="list-style-type: none"> <li>Policy &amp; Planning</li> <li>Provision &amp; Management</li> </ul>	Environmental Services
	38	<p><b>Environmentally Sensitive Design Principles</b> Continue to promote the benefits of, and opportunities for, implementing ESD (Environmentally Sensitive Design) principles in private and public building construction by:</p> <ul style="list-style-type: none"> <li>ensuring that development complies with planning scheme requirements to in relation to ESD</li> <li>encouraging development that exceeds current requirements and achieves best practice design outcomes in terms of resource conservation</li> </ul>	Within operational budget	2004 - 2006	<p><b>Brimbank CC</b> Strategic &amp; Land Use Planning , Statutory Planning</p> <p><b>Other</b> Developers</p>	<ul style="list-style-type: none"> <li>Policy &amp; Planning</li> <li>Advocacy</li> </ul>	Strategic and Land Use Planning
		<b>Refer also Recommendations No. 36, 40, 41</b>					



Issue		Actions	Resources	Year	Who/ Partnerships	Council Priority Role/s	Lead Council Department
<b>Waste Management</b>	<b>39</b>	<p><b>Waste Management</b> Review residential and public waste management and collection programs to:</p> <ul style="list-style-type: none"> <li>ensure that programs cater for changing residential needs</li> <li>provides an effective and efficient use of resources for the management of waste in public places e.g. placement/number/rationalisation of receptacles, collection cycles</li> </ul>	Within operational budget	2004/ 2005	<p><b>Brimbank CC</b> City Operations</p> <p><b>Other</b> Western Regional Waste Management Groups</p>	<ul style="list-style-type: none"> <li>Policy &amp; Planning</li> <li>Provision &amp; Management</li> </ul>	City Operations
	<b>40</b>	<p><b>Waste Management Community Education and Awareness</b> As part of a 3-year (Council) Community Awareness Program develop information, and information outlets, that focus on:</p> <ul style="list-style-type: none"> <li>responsible waste management (including recycling, and appropriate disposal),</li> <li>improving environmental amenity,</li> </ul>	Program scoping & concept within operational budget	2005/06	<p><b>Brimbank CC</b> Waste Services, Corporate Communications,</p> <p><b>Other</b> Friends groups, Schools, Land care</p>	<ul style="list-style-type: none"> <li>Advocacy</li> <li>Information &amp; Awareness</li> </ul>	City Operations
<b>Public Space</b>	<b>41</b>	<p><b>Open Space Strategy</b> Review and expand the Open Space Strategy to ensure that:</p> <ul style="list-style-type: none"> <li>a range of active lifestyle needs are catered for, particularly those with high participation rates including walking, bike-riding and others as identified through local participation data,</li> <li>age group specific opportunities are addressed, e.g. sealed walking trails for mothers with prams and older people, open space meeting places for young people, creative and stimulating playgrounds for children etc.,</li> <li>clear direction is established in relation to the different open space categories, e.g. trails, sports fields, waterways, etc.,</li> <li>levels of maintenance and development for each category/level of open space within each category based on the level of use are established,</li> <li>priority categories and sites based on community need and active participation opportunities identified through this plan are established,</li> <li>site specific planning, management and development priorities and needs are identified,</li> <li>includes a sustainable development and management plan,</li> <li>clarifies Council (and Departmental) and community roles,</li> <li>includes policy statements in relation to the protection, replacement, and enhancement of vegetation,</li> <li>includes design criteria for open space types and associated buildings, particularly in relation to safety, environmental amenity, level of development etc.,</li> <li>local, state and national open space is well integrated.</li> </ul>	\$50,000 - \$60,000	2005/ 2006	<p><b>Brimbank CC</b> Leisure Services, Parks Services, Environmental Planning, Strategic &amp; Land Use Planning, Statutory Planning</p> <p><b>Other</b> Friends groups, sporting clubs, conservation groups</p>	<ul style="list-style-type: none"> <li>Policy &amp; planning</li> <li>Provision &amp; Management</li> </ul>	Leisure Services
		<b>Refer also Recommendation/s No. 17, 19, 23, 24, 25</b>					

Issue		Actions	Resources	Year	Who/ Partnerships	Council Priority Role/s	Lead Council Department
<b>HEALTH DIMENSION – ECONOMIC ENVIRONMENT</b>							
<b>Employment &amp; Learning</b>	<b>42</b>	<p><b>Local Learning and Employment Networks (LLEN)</b> As part of the Brimbank/Melton LLEN Network, continue to play a role in the strengthening of learning and employment pathways by:</p> <ul style="list-style-type: none"> <li>identifying and developing relevant partnerships,</li> <li>playing an advocacy role with other LGAs in the western region re extending employment opportunities and pathways,</li> <li>working with Brimbank and regional business leaders to maximise and sustain job opportunities,</li> <li>identifying needs of and opportunities for disadvantaged groups in the community</li> </ul>	Within operational budget	2004 - 2006	<p><b>Brimbank CC</b> Human Services, Economic Devel't</p> <p><b>Other</b> BMLLEN, Vict. Univ., Employers Groups, WREDO</p>	<ul style="list-style-type: none"> <li>Advocacy</li> <li>Policy &amp; Planning</li> </ul>	Youth and Family Services
	<b>43</b>	<p><b>Sydenham Interactive Learning Centre (SILC)</b> Ensure that the resourcing of the Sydenham Interactive Learning Centre provides:</p> <ul style="list-style-type: none"> <li>the level of computer literacy in the community,</li> <li>relevant learning, work, and learning to-work linkages, e.g. pathways, sites are well integrated,</li> <li>access needs are reviewed on a regular basis,</li> <li>advice and acquisition of skills that enable the growth of healthy infants to healthy adults,</li> <li>community meeting and learning facilities that foster good citizenship, community spirit and informed community growth,</li> <li>linkages to and with 'life-long' learning opportunities,</li> <li>equal access to the learning facilities.</li> </ul>	Within operational budget	2005/ 2006	<p><b>Brimbank CC</b> Library Services, , Economic Devel't</p> <p><b>Other</b> BMLLEN, educational institutions</p>	<ul style="list-style-type: none"> <li>Policy &amp; Planning</li> <li>Provision &amp; management</li> </ul>	Library Services
<b>Business Development</b>	<b>44</b>	<p><b>Economic Growth</b> Continue to advocate on economic development issues and initiatives, particularly those that support:</p> <ul style="list-style-type: none"> <li>the expansion of employment opportunities for the community generally and for young people specifically, the expansion of employment pathways for young people and people from CALD communities and people with disabilities.</li> </ul>	Within operational budget	2004 - 2006	<p><b>Brimbank CC</b> Economic Development, Youth &amp; Family Services</p> <p><b>Other</b> WREDO, Vict. Univ.</p>	<ul style="list-style-type: none"> <li>Advocacy</li> </ul>	Environment
	<b>45</b>	<p><b>Private Sector Development of Accommodation for Older People</b> Develop a proactive 'strategy' for encouraging the expansion and development of a range of privately provided accommodation opportunities for older people with a priority on development of property that caters for 'down –sizing' needs, aged care needs, respite care needs.</p>	Within operational budget	2005/ 2006	<p><b>Brimbank CC</b> Aged &amp; Disability Services, Strategic &amp; Land Use Planning</p> <p><b>Other</b> WREDO</p>	<ul style="list-style-type: none"> <li>Policy &amp; Planning</li> <li>Advocacy</li> </ul>	Aged & Disability Services



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